



## Welcome to the New Age of URLs.com


With over 60 million URLs already spoken for ([www.allofthewordsonthewebaregone.com](http://www.allofthewordsonthewebaregone.com)) and customers being continually bombarded with advertising messages, the time has come for businesses to rethink how they use URLs ([www.rethinkurls.com](http://www.rethinkurls.com)). To break through the clutter, businesses need a URL that catches attention ([www.catchurls.com](http://www.catchurls.com)), to hook new customers ([www.hooknewcustomers.com](http://www.hooknewcustomers.com)) and capture new markets ([www.capturemarkets.com](http://www.capturemarkets.com)).

Enter [sitestheyremember.com](http://sitestheyremember.com), a group of business development and web experts specializing in the creation and marketing of digital real estate. Through their behavior, recall and world-view methodology, [sitestheyremember.com](http://sitestheyremember.com) has amassed strategic holdings in the digital real-estate markets. [Sitestheyremember.com](http://sitestheyremember.com) is synonymous with Call-to-Action URLs ([www.calltoactionurls.com](http://www.calltoactionurls.com)) engineered to seize top-of-mind ([www.mindlocation.com](http://www.mindlocation.com)) presence. [Sitestheyremember.com](http://sitestheyremember.com) is able to do this by identifying trends, researching new markets ([www.definenewmarkets.com](http://www.definenewmarkets.com)) and creating compelling URLs ([www.recallurls.com](http://www.recallurls.com)) that speak directly to these markets.

“Our focus is on defining new markets and prospects, turning them into actual customers, and ultimately, putting more money in your pocket.” says Fred Levine, Sales & Marketing Director of [sitestheyremember.com](http://sitestheyremember.com). “We were one of the first companies to apply web segmentation strategies ([www.websegmentation.com](http://www.websegmentation.com)) to new business development. Our bait & trap approach ([www.baitandtrap.com](http://www.baitandtrap.com)) lures prospects with new age URLs ([www.newageurls.com](http://www.newageurls.com)) that are authoritative, engaging and persuasive. Merely slapping a .com at the end of your company name fails to make a connection with customers, reducing the likelihood that they will bother to remember you.”

[Sitestheyremember.com](http://sitestheyremember.com) develops URL segmentation strategies for a wide range of industries including automotive, financial, retail, travel, healthcare, packaged goods, ecology, media and real estate. Their ability to spot emerging trends and create URLs that leverage this knowledge has been providing their customers with a unique edge over the competition by seizing mind location, and giving rise to new markets.

In the war to win new customers, sitestheyremember.com has the new age ammunition as well as the artillery. To create awareness of the URLs, sitestheyremember.com uses an array of highly targeted media vehicles ([www.catchstrategies.com](http://www.catchstrategies.com)). Their partnership with SkyWords Media, Canada's largest independent radio network with over 130 affiliates coast-to-coast provides the client with a flexible mechanism to effect the URLs in real time. Sitestheyremember.com clients can blast their new age URLs across the country for a fraction of the cost of a traditional advertising campaign.

Sitestheyremember.com ensures that businesses are investing in digital real estate that is relevant to their customers. Sitestheyremember.com helps companies capture new markets, by saying what they mean and meaning what they say. New age business development without blowing your marketing budget... this is one strategy worth remembering! 

### **About Sitestheyremember.com**

Sitestheyremember.com is a company comprised of business development and web experts who specialize in the marketing of digital real estate. Through proprietary tools and key strategic alliances, sitestheyremember.com helps businesses define new markets to drive new business development.

Sitestheyremember.com (STR) is a division of Danari Inc.

For additional information about STR please call Fred Levine at 1-888-430-7979